



Florida Scholastic Press Association

Fall 2017 Digital Contests

Upload deadline: 5 p.m. on Thursday, Sept. 21

Member publications are welcome to submit three entries per category, unless otherwise noted. Each submission costs \$7, which will be billed after the submission deadline. Publications with an outstanding balance from the spring may be required to bring their accounts current prior to submitting entries. Work will be evaluated against other entries statewide, with top-scoring (All-Florida ranked) winners recognized at our seven district workshops.

The upload database will open on or before Sept. 7 and all entries will need to be submitted by 5 p.m. EDT on Thursday, Sept. 21. Advisers will receive instructions for accessing the database via email, but can go ahead and start gathering/preparing entries.

While there are labels above the categories below, students from different platforms can enter across the board. For example, we know a newspaper student may have an interest in writing a short story. That said, students should belong to the staff under which their work is being entered. Publications should not submit work under another publication's account. Middle school publications are welcome to enter all categories, but only middle school students may enter middle school categories.

Questions? Contact FSPA Evaluations Coordinator Joe Humphrey at fspacontests@gmail.com.

YEARBOOK

Submissions will consist of a single PDF or, for Category 4, a PDF and a link to a video hosted on YouTube, SchoolTube or Vimeo

- 01. Yearbook Preliminary Theme Package** — Submit up to five attachments outlining your proposed 2018 yearbook theme. Can be visual and verbal elements. Can just be notes. The goal here is to get you feedback from award-winning advisers ASAP to help you shape the upcoming book. (One entry per publication)
- 02. Yearbook Summer Spread** — Submit the draft of a spread about summer 2017. For chrono books where summer may just be one element of the page, you are welcome to submit within this category. Please submit as a spread.
- 03. Deadline Module** — Create a module about an assigned topic suitable for publication. The topic will be posted on the FSPA website on Sept. 17.
- 04. Middle School Yearbook Spread** — Submit a single content spread (not opening or divider) created since March. It may be from your 2016 book or the draft of a 2017 spread, but not previously submitted to an FSPA contest.

LITERARY MAGAZINE

Submissions will consist of a single PDF or JPG, or three PDFs for Category 9

- 05. Literary Magazine Spread** — Submit a single spread created since March (and not previously submitted in an FSPA contest)
- 06. Deadline Short Story** — Compose a short story based on a prompt that will be posted on the FSPA website on Sept. 17.

ONLINE MEDIA

Submissions will consist of a single web link.

- 07. Back to School Coverage** — Submit coverage of your first day of school. Entry may include story, photos, audio/video or other elements. Submit a single web link. One entry per publication.
- 08. Deadline Web Coverage** — Publish coverage based on prompt announced Sept. 17 on the FSPA website.

- 09. Interactive Graphic** — Submit a URL of an interactive graphic created since July 1.
- 10. Middle School Podcast** — Create an audio podcast that explains a complex issue to a young audience. Publish the audio online and submit a single web link to the content. Max length 5:00.

BROADCAST

Video entries must be published to YouTube, SchoolTube or Vimeo. Then submit a link to the content.

- 11. Deadline News Package** — Submit a max 2:30 package based on a prompt that will be announced Sept. 17 on the FSPA website.
- 12. Fashion Segment** — Submit a max 5:00 segment centered on fashion. It may include multiple packages and anchor component. Submit as a single link. One entry per publication.
- 13. Middle School Event Coverage** — Submit a max 2:30 package about a specific on- or off-campus event relevant to your student body.
- 14. First Day Story** — TELL A STORY about the first day of school. Don't just make it the standard news wrap-up. Find an interesting angle to present in a max 1:30 package.
- 15. News Anchor** — Submit a 3:00 sample of your work as a news anchor.

NEWSPAPER

Submissions will consist of a single PDF or JPG

- 16. Newspaper Style Guide** — Submit a sample of your newspaper style guide for the current school year, including your flag, folios, standing items such as pull quotes, headline treatment styles, etc. May be up to five pages long. Like with Category 01, our goal will be to provide you with timely feedback you can use. Submit as a single PDF.
- 17. Deadline Feature Story** — Create a max 500-word story based on a prompt posted to the FSPA website on Sept. 17.
- 18. Topic Page/Spread** — Submit a single page or double-page spread themed around the same topic.
- 19. Middle School Column** — Submit a max-500-word column about a topic of importance to your readers.

PHOTOGRAPHY

Submissions as JPG

- 20. Club Photography** — Submit the best image of a club in action (taken since July 1).
- 21. Themed Photography** — Submit three photographs that would fit within the theme of "patterns." This entry may be the work of three different photographers.
- 22. Sports Photography** — Submit your staff's top fall sports photo from this school year. It can be an action or feature shot.
- 22. Middle School Promotional Photography** — Submit a set of three photographs that could be used to promote an elective program on your campus.

NOTE: One category in each section is a "Deadline" category, meaning specific prompts will not be published until Sept. 17 at 5 p.m., four days before upload deadline. Make sure to follow FSPA on Twitter (@fspa) for updates.