

2017 On the Spot Contest Descriptions

Contest registration will be completed this year along with convention registration.

Registration will close at 11:59 p.m. March 23. Some categories may be capped, so we encourage you to register as soon as possible.

You will be able to make changes using our new registration process up until the final invoice date of March 23. After that, no changes may be made.

Contests have a fee of \$5 for individual contests and \$10 for team contests.

Students are welcome to enter more than one individual contest, but please note the schedule of various contests to avoid conflicts.

Advisers must check their participants in at the OTS desk between noon and 2 p.m. Thursday.

Advisers with students participating <u>must</u> judge volunteer for judging (see registration form). Failure to complete this requirement will result in disqualification of all entries by that publication.

All entries will be digital submission. No USB jump drives will be accepted. Upload portals will be available during the contest windows. Broadcast entries must be submitted via a digital dropbox, youtube, vimeo or similar link.

-----Each school may enter ONLY one team in each of the following contests-----

NEWSPAPER TEAM CONTEST (\$10 entry fee)

Pick up prompt at noon Thursday; completed entry 10:30 p.m. Thursday

A team of up to six student journalists will work together to cover Thursday activities at the convention. They'll create a newspaper front page and a second page of content by taking their own photos, writing their own stories and designing their own pages to required specifications – all while dealing with the pressures of a tight deadline. The team must provide its own cameras, camera cords/card readers, computer(s) and other necessary tools. The exact prompt will be available for pick-up beginning at noon Thursday. Finished pages (PDF files) will be due at 10:30 p.m. Thursday.

YEARBOOK TEAM CONTEST (\$10 entry fee)

Pick up prompt at noon Thursday; completed entry 10:30 p.m. Thursday

A team of up to six student journalists will work together to cover Thursday activities at the convention. They'll create a double-page yearbook spread by writing their own stories and designing their own pages to required specifications – all while dealing with the pressures of a tight deadline. The team must provide its own cameras, camera cords/card readers, computer(s) and other necessary tools. The exact prompt will be available for pick-up beginning at noon Thursday. Finished pages (PDF files) will be due at 10:30 p.m. Thursday.

LITERARY MAGAZINE TEAM CONTEST (\$10 entry fee)

Completed prior to convention; completed entry 4 p.m. Thursday

A team of up to four students will work together to create a literary magazine spread based on a specific theme. Registered teams will receive instructions one week prior to convention. At least one member of the team will be required to submit the spread (PDF files) at 4 p.m. Thursday.

MAN ON THE STREET (\$10 entry fee)

Pick up materials at noon Thursday; finished project due 11:59 p.m. Thursday

Students will cover convention registration, opening session and the convention theme with an "Entertainment Tonight" style piece. This team, of up to four, should include interactive stand-ups, interviews, background music and creative transitions while telling the story of the FSPA convention theme. The exact prompt will be available for pick-up beginning at noon Thursday. Finished files will be due at 11:59 p.m. Thursday. Submission will be a digital link.

EDIT TO THE BEAT (\$10 entry fee)

Pick up materials at noon Thursday; finished project due 11:59 p.m. Thursday

A team of up to three students must shoot video of students at the FSPA convention and edit this footage to the beat. The winning entry will be the start of the closing video of the convention, played Saturday morning. The exact prompt/materials will be available for pick-up beginning at noon Thursday. Finished files will be due at 11:59 p.m Thursday. Submission will be a digital link.

NEWS PACKAGE (\$10 entry fee)

Pick up materials 2 p.m. Thursday; finished project due 5:50 p.m. Thursday

Team of up to 4 students per publication. This category must be entered if publications want to compete in Team Broadcast.

Student news team of up to four members will produce a news package (not to exceed two minutes) on a press release that will be distributed just before the contest begins. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines. The exact prompt will be available for pick-up beginning at 2:30 p.m. Thursday. Finished files will be due at 5:50 p.m. Thursday. Submission will be a digital link.

BROADCAST REVIEW (\$10 entry fee)

Pick up materials at 2:00 p.m. Thursday; finished project due 5:50 p.m. Thursday

Team of up to 3 students per publication

Produce a package based on a given item. This team will report or account of a product. Submission will be a digital link.

TEAM BROADCAST (\$25 entry fee)

Pick up materials 7 a.m. Friday; finished project due 1 p.m. Friday

Produce a 5-10 minute broadcast news show from the FSPA Convention. <u>Participation in News Package is required</u>. The News Package entry MUST be included within the broadcast but does not have to be the exact version you submitted. Content from other contest submissions, either in whole or re-edited, by your publication is permitted but not required. One completely new entry must be included in the show as well (this can include an in studio interview, or a second package that can't exceed more then 90 seconds, a segment). Submission will be a digital link.

INDIVIDUAL NEWS ANCHOR (\$5 entry fee)(Each Publication can enter ONE anchor per school) 8:30 p.m. – 10:30 p.m. Thursday

Student will read a provided news script on camera with approximately 10 minutes to review/make notes beforehand. A teleprompter will be provided.

-----Each publication may enter one participant in each of the following contests-----

COLLABORATIVE COMMERCIAL (\$5 entry fee)

Pick up materials 2 p.m. Thursday; finished project due 5:50 p.m. Thursday

One student from each school may sign up for this contest and will be paired with two students from different schools. This team of three will have two and a half hours to shoot and edit a 30-second commercial on a topic provided. Schools will need to bring their own computers with editing software to participate in this contest. Nothing will be provided. No previously recorded material may be used. Any graphics/animation/music must adhere to copyright guidelines. The exact prompt will be available for pick-up beginning at 2:30 p.m. Thursday. Finished files will be due at 5:50 p.m. Thursday. Submission will be a digital link.

CONVENTION STORIFY COVERAGE (\$5 entry fee)

Pick up prompt at noon Thursday; judging begins at 10:30 p.m. Thursday

Students will use Storify to cover Thursday's convention events. Participants must provide their Storify handle at check-in and be sure it is open to the public. You must use the official FSPA hashtag, #FSPA2017. The exact prompt will be available for pick-up beginning at noon Thursday. Judging begins at 10:30 p.m. Thursday.

NEWS PHOTOGRAPHY (\$5 entry fee)

Pick up prompt Thursday at noon.; photo due at 10:30 p.m. Thursday

Take a photo based on an assigned prompt. Contest will take place on the hotel grounds. Participants must provide camera and card reader/cord; a laptop will be provided to download the image. The exact prompt will be available for pick-up beginning at noon Thursday. Finished photo will be due at 10:30 p.m. Thursday.

FEATURE PHOTOGRAPHY (\$5 entry fee)

Pick up prompt Thursday at noon; photo due at 10:30 p.m. Thursday)

Take a photo based on an assigned prompt. Contest will take place on the hotel grounds. Participants must provide camera and card reader/cord; a laptop will be provided to download the image. The exact prompt will be available for pick-up beginning at noon Thursday. Finished photo will be due at 10:30 p.m. Thursday.

NEW ONE SHOT PHOTOGRAPHY (\$5 entry fee)

Participants will be assigned a time sometime between 2pm and 5:50pm to complete this competition Participants will be allowed one shutter release to get their best shot. All equipment and subject matter will be provided and each participant will receive 5 minutes to complete the assignment. Contest will take place on the hotel grounds.

POETRY (\$5 entry fee)

2 p.m. – 3:50 p.m. Thursday

Create a poem based on an assigned prompt. Participants must provide their own paper and pen/pencil.

OPINION COLUMN (\$5 entry fee)

2 p.m. – 3:50 p.m. Thursday

Write an opinion column/commentary based on an assigned topic. Participants must provide their own paper and pen/pencil.

DIGITAL INFOGRAPHIC (\$5 entry fee)

2 p.m. – 3:50 p.m. Thursday

Create an original infographic using provided criteria. Program use is up to participant (Adobe InDesign, Info.gram, Piktochart, Visual.ly, etc.)Participants must provide their own computer and will submit the image as a PDF file.

REVIEW WRITING (\$5 entry fee) (This contest has a limit of 35)

2 p.m. – 5:50 p.m. Thursday

Write a review on an assigned topic. Participants must provide their own paper and pen/pencil. **review will be food related – participants with allergies are advised to take precautions.**

HAND DRAWN ILLUSTRATION (\$5 entry fee)

4 p.m. – 5:50 p.m. Thursday

Create a hand-drawn illustration based on an assigned prompt. Participants must provide their own paper and art supplies. Submission may not be digitally created or digitally altered in any way.

PRESS CONFERENCE STORY (\$5 entry fee)

4 p.m. – 5:50 p.m. Thursday

Write a story based on a press conference/interview opportunity. Participants must provide their own paper and pen/pencil.

SHORT STORY (\$5 entry fee)

4 p.m. – 5:50 p.m. Thursday

Create a short story based on an assigned prompt. Participants must provide their own paper/pencil.

STEVEN J. THOR MIXED COMPANY CONTEST (\$5 entry fee)

8:30 p.m. – 10:30 p.m. Thursday

Submit the name of one participant who will be paired with a group of students from different publications. The group will plan, write and design under the pressure of a deadline. Work will be hand-drawn; art will be provided. Participants will need to provide paper and their own pens/pencils/markers/rulers/etc. We will provide layout paper.

CONTEST SCHEDULE AT A GLANCE

THURSDAY	Registration opens; OTS contest check-in
Noon – 2 p.m.	desk opens - At OTS contest check-in, you
	will be receiving prompts/materials for all-
	day contests
	Poetry
2 p.m. – 3:50 p.m.	Digital Infographics
	Opinion Writing
	One Shot Photography
2 p.m. – 5:50 p.m.	Package Editing
	Collaborative Commercial
	Broadcast Review
	Review Writing
4 p.m.	Literary Teams turn in PDF
4 p.m. – 5:50 p.m.	Hand Drawn Illustration
	Press Conference Story
	Short Story
Noon – 10:30 p.m.	Team Yearbook
	Team Newspaper
	News Photography
	Feature Photography
	Storify Convention Coverage
Noon – 11:59 p.m.	Edit to the Beat
	Man on the Street
8:30 p.m. – 10:30 p.m.	Steven J. Thor Mixed Company
	Individual News Anchor
FRIDAY	
7 a.m. – 1 p.m.	Team Broadcast